## Committing to the future of your local charity through your pay packet

Regular, sustainable income is vital to any successful and viable business – and the situation at St Catherine's Hospice is no different.

We depend on charitable income to raise an incredible £3.8m of our annual £5.6m running costs. In the often unpredictable fundraising sector, income we know we can rely on helps us to budget and plan ahead – ensuring we can be here to care for those who need us now, and in the future.

One of the best ways businesses can support us with this is by offering employees the opportunity to support us directly through their pay packet. Options include:

- 'Pennies from Heaven': An external giving platform which arranges for the pennies from staff pay packets to be donated to St Catherine's
- Payroll and play: Joining our weekly lottery which has a jackpot of £2,000 and costs £1 a week - through a wage

 Payroll giving: Setting up a donation to come out of a monthly wage directly to the hospice

## Small change; big impact: Every penny makes a difference

Pennies from Heaven is a leading charitable giving site which arranges for the salaries of participating individuals to be rounded down to the nearest pound – with the spare pennies then donated to charity.

It means donations are between 0 and 99p and the most anyone can ever give is 99p. Gift aid can also be claimed – meaning an extra 25% of the donation comes to the hospice, at no cost to the donor or employer. The money is sent to the hospice each month.

Pennies from Heaven is a popular way to give because of the small amounts involved. It also offers a way for businesses to work together, giving something small individually, but collectively making a big difference.

We understand there are lots of other good causes which may be close to your workforce's hearts – Pennies from Heaven offers the flexibility of changing your chosen charity each year, or of adding more than one charity at a time.

We hope you might consider offering your employees the opportunity to support us in this simple yet effective way – either using the Pennies from Heaven scheme, or through your own payroll systems.

To find out more about donating to the hospice through your workforce payroll, please contact our Community Engagement Team:

Email: fundraising@stcatherines.co.uk Call: 01772 629171 "When you feel like the world is on your shoulders, the support from St Catherine's helps to make the situation that little bit more bearable."

> Alison, whose partner Barry was cared for by St Catherine's on the in-patient unit and at home