

# Align your brand with a much-loved local charity

**St Catherine's Hospice is the leading local charity in the Central Lancashire area.**

With a turnover of £5.6m; care and support services which touch thousands of local people each year; and a packed fundraising programme which attracts the support of thousands more, we play an important and active role in the communities of Chorley, Preston and South Ribble.

Sponsorship opportunities linked to our events and campaigns offer an opportunity to associate your brand and business with the well-known and much-loved hospice brand in a positive and meaningful way. They offer a way of supporting the community in which your business operates, and of engaging with the people who live and work there. Opportunities include:

**Event sponsorship | T-shirt and other event elements sponsorship | Conference sponsorship**  
**Campaign sponsorship | Newsletter sponsorship**



# Enjoy positive exposure via a variety of channels

Whilst St Catherine's is extremely grateful for any support we receive, we appreciate it should be a positive and beneficial experience for the business involved.

With this in mind St Catherine's can offer exposure for businesses pledging sponsorship via a variety of platforms. This includes:

Promotion of the relationship via the St Catherine's Hospice website which attracts around 26,000 unique views per quarter, including logo and link to your website | Promotion on site at the hospice, including along the main road which attracts large volumes of passing traffic | Social media engagement - including a thriving Facebook page with 13,000 followers as well as dedicated Twitter and Instagram accounts | Inclusion in the St Catherine's Voice newsletter which is sent to around 27,000 homes | Logo on marketing collateral | Media and PR opportunities | Prominent brand presence at the event

Our aim is to provide maximum exposure via multiple channels - highlighting a strong association with St Catherine's, and showing off the difference your business is making to the charity.

*"The valuable work of St Catherine's affects the lives of many, and we hope that our sponsorship of the Masquerade Ball empowers them to be able to grow and develop their services."*

**Budweiser Brewing Group**

For more information about sponsorship opportunities with St Catherine's Hospice, please contact our Community Engagement Team.

**Email:** [fundraising@stcatherines.co.uk](mailto:fundraising@stcatherines.co.uk) **Call:** 01772 629171

**"St Catherine's is a home from home – I had the things I wanted around me, and family and friends could visit any time, it was very comfortable. St Catherine's does amazing work and it isn't the place I thought it would be."**

*John, who was cared for on the in-patient unit at St Catherine's*